

# WIPO-BCC Advanced Training Course on copyright and related rights

## PROGRAMME



---

**British Copyright Council**



# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 1 - Monday 3 September 2018

Subject matter: Opening Sessions, Overview, WIPO & Country Reports

Session co-ordinator: Dr Gaetano Dimita & Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
67-69 Lincoln's Inn Fields, London WC2A 3JB

08.40-	BCC representative to meet participants in the reception at the Royal National Hotel for walk to Queen Mary University, Lincoln's Inn Fields
09.15-09.25	<b>Welcome &amp; opening remarks</b> <i>Dr Gaetano Dimita, Senior Lecturer in International Intellectual Property Law, Centre for Commercial Law Studies, Queen Mary University of London</i>
09.25-09.40	<b>Welcome &amp; opening remarks</b> <i>Maureen Duffy, President of Honour, British Copyright Council</i>
09.40-09.55	<b>Welcome &amp; opening remarks</b> <i>Michele Woods, Director of the Copyright Law Division at the World Intellectual Property Organization</i>
09.55-10.10	<b>Aims and Objectives of the Course</b> <i>Florian Koempel &amp; Dr Gaetano Dimita</i>
10.10-11.10	<b>Welcome &amp; opening remarks: Delivering IP policy</b> <i>Dr Ros Lynch, Director of Copyright and Enforcement Directorate, IPO</i>
11.10-11.20	Break
11.20-12.15	<b>Roundtable</b> of participants, their work, their areas of professional interest and their hopes for the course
12.15-12.30	<b>Country Reports Briefing</b> - and project briefing; allocation to groups and specific for each group to address; introduction to issues
12.30-13.45	Lunch
13.45-15.00	<b>Copyright Law: a general overview of national, international and regional instruments, current issues and developments</b> <i>Led by Dr Gaetano Dimita and Florian Koempel</i>
15.00-16.15	<b>Overview of Copyright at WIPO: SCCR and beyond</b> <i>Michele Woods</i>
16.15-17.00	<b>Country Reports</b> - Break out session
17.00-17.15	<b>Country Reports</b> - Group 1
17.15-17.30	<b>Country Reports</b> - Group 2
17.30-17.45	<b>Country Reports</b> - Group 3
17.45-18.00	<b>Country Reports</b> - Group 4
18.30-20.30	<b>Informal supper for participants and organisers</b> at Zizzi, 8 Central St Giles Plaza, WC2H 8AB

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 2 - Tuesday 4 September 2018

Subject matter: General principles; collective rights management; Marrakesh Treaty; Beijing Treaty; audio-visual performers' rights

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-11.45 (Including a 10-minute break)	<b>General Principles of Copyright Law - focusing on UK law in an international context and including an examination of illustrative copyright cases taken from reported decisions</b> <i>Jonathan Griffiths, Professor in Intellectual Property Law, School of Law, Queen Mary University of London</i>
11.45-12.00	Break
12.00-13.10	<b>An introduction to Collective Rights Management in the UK</b> <i>Andrew Yeates, Consultant on Copyright and Creators' Rights &amp; Director, British Copyright Council</i>
13.10-14.15	Lunch
14.15-17.00	<b>The Beijing and Marrakesh Treaty - Implementation</b> <i>Michele Woods, WIPO</i> <b>Marrakesh Treaty and the needs of visually impaired people</b> <i>Richard Orme, CEO, Daisy Consortium and director, Accessible Books Consortium</i>
17.00-17.30	<b>Project Reports - briefing and discussion</b> <i>Dr Gaetano Dimita and Florian Koempel</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 3 - Wednesday 5 September 2018

Subject matter: Authors & Publishing

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.40	<b>Rights and interests of publishers - legal basis, cases and licensing practice</b> <i>William Bowes, Director of Policy and General Counsel, Publishers Association</i>
10.40-10.45	Short break
10.45-11.55	<b>Introduction to collective rights management in the publishing sector</b> <i>Sarah Faulder, Chief Executive, Publishers' Licensing Services &amp; Director of the British Copyright Council</i>
11.55-12.05	Break
12.05-13.15	<b>Literary &amp; dramatic works - legal basis and licensing practice</b> <i>Richard Combes, Authors' Licensing and Collecting Society &amp; Director of the British Copyright Council</i>
13.15-14.15	Lunch
14.15-15.25	<b>Education &amp; Research: access to copyright works</b> <i>Ben White, Head of Intellectual Property, British Library</i>
15.25-15.35	Break
15.35-16.45	<b>The relationship between author, agent and publishers -</b> including the emergence of self-publishing, the basis and importance of copyright in supporting cultural diversity <i>Maureen Duffy, FRSL, KCL, Author and President of Honour, British Copyright Council</i>
16.45-17.55	<b>Public Lending Right: international perspective</b> <i>Dr Jim Parker, Co-ordinator, International PLR</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 4 - Thursday 6 September 2018

Subject matter: Rights and interests of film and TV producers; Issues for developing countries

Session co-ordinator: Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.45	<b>The rights and interests of film and television producers</b> <i>Amanda Goddard, Head of Legal Affairs, Producers' Alliance for Cinema and Television (PACT)</i>
10.45-11.00	Break
11.00-12.00	<b>Copyright and Developing Countries - presentations and debates including a round table discussion with participants, traditional and cultural expressions, exceptions and limitations in the context of International Treaties and discussions at WIPO's SCCR, access to knowledge, overlap with human rights and freedom of speech</b> <i>With Professor Uma Suthersanen, Professor of International Intellectual Property Law, Centre for Commercial Law Studies and Professor Graham Dutfield, Professor of International Governance, University of Leeds</i>
12.00-12.10	Break
12.10-13.00	<b>Copyright and Developing Countries - continued</b>
13.00-14.00	Lunch
14.00-15.30	<b>Developing Country issues continues</b>
15.30-15.45	Break
15.45-17.15	<b>Developing Country issues continues - facilitated peer-to-peer discussion</b> <i>Joined by Professor Ian Walden, Head of the Centre for Commercial Law Studies, Queen Mary University of London</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 5 - Friday 7 September 2018

Subject matter: Music

Session co-ordinator: Florian Koempel

Venue: Boardroom, PRS for Music, 2 Pancras Square, London NIC 4AG

From 09.00	Coffee
09.30-10.35	<b>Musical Works - legal basis and law</b> <i>Karen Fishman, Senior Corporate Counsel, PRS for Music</i>
10.35-10.45	Break
10.45-13.15	<b>Introduction to PRS for Music - Collective management of the rights of composers, songwriters and music publishers</b> <i>Presentations and Q&amp;A panels on licensing and distribution introduced and chaired by John Mottram, Head of Public Affairs, PRS for Music</i>
13.15-14.30	Lunch
14.30-15.45	<b>Musicians - rights in practice</b> <i>Naomi Pohl, Assistant General Secretary Music Industry, Musicians' Union</i>
15.45-16.00	Break
16.00-17.00	<b>Rights and interests of music publishers</b> <i>Josh Kendal, Legal Counsel, Music Publishers' Association</i>
17.00-18.00	<b>Interests of songwriters and composers</b> <i>Speaker to be confirmed</i>

## WIPO-BCC Advanced Training Course on copyright and related rights

Saturday 8 September 2018

09.45.	Participants to meet Dafydd Wyn-Phillips in the reception of the Royal National Hotel and to travel by coach to the London Eye
10.30-11.00	Check in at the London Eye
11.00-12.00	Flight on the London Eye  Following the flight participants are invited to join Dafydd Wyn-Phillips (London Blue Badge Guide) and Elisabeth Ribbans for a stroll along the south bank of the River Thames and to join other Course Organisers for a light lunch at The George, Southwark.  The afternoon is free.

Sunday 9 September 2018

All day	FREE
---------	------



# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 6 - Monday 10 September 2018

Subject matter: Impact of social and political change; overlap between rights; rights in artistic works; software and computer programs; UK Copyright Tribunal

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

09.00-09.30	Coffee
09.30-11.00	<b>Impact of political and social change on copyright policy</b> <i>Andrew Yeates, and Tom Kiehl, Director of Government &amp; Public Affairs, UK Music</i>
11.00-11.15	Break
11.15-12.45	<b>Overlap between copyright, trade marks and designs</b> <i>Dr Marc Mimler, Lecturer in Law, Centre for IP Policy and Management, Bournemouth University</i>
12.45-14.00	Lunch
14.00-15.10	<b>Artistic works - legal basis, case law and licensing practice, including a briefing on the Artist's Resale Right</b> <i>Reema Selhi, Legal and Policy Manager and Daniel Rudd, Head of Artists' Services, Design and Artists' Copyright Society (DACS)</i>
15.10-15.20	Break
15.20-16.40	<b>Rights in software and computer programs</b> <i>Trevor Cook, Partner, Wilmerhale, New York &amp; Chairman, British Copyright Council</i>
16.40-17.50	<b>Copyright Tribunal - functions and practice</b> <i>Colleen Keck, Deputy Chairman, Copyright Tribunal</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 7 - Tuesday 11 September 2018

Subject matter: Enforcement

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.45	<b>Enforcement process in the UK - injunctive relief &amp; remedies for copyright infringement civil v criminal procedure, role of courts and of IPEC and the small claims court</b> <i>Phil Sherrell, Partner (head of international media, entertainment and sport), Bird &amp; Bird</i>
10.45-11.45	Session to work on Project Reports
11.45-11.50	Short break
11.50-13.00	<b>BPI - an introduction to promoting and protecting the British music industry</b> <i>Kiaron Whitehead, General Counsel, BPI</i>
13.00-14.00	Lunch
14.00-16.15	<b>Panel: Overview of the UK's enforcement landscape</b> <i>Introduced and chaired by Eddy Leviten, Director General, Alliance for IP, with Elizabeth Jones, IP Enforcement Advisor, Copyright and Enforcement Directorate, IPO, and Mo Ali, IP coordinator, UK Interactive Entertainment Association (UKIE) . Other panellists to be confirmed</i>
16.15-16.25	Break
16.25-17.40	<b>The Perspective of the Judiciary</b> <i>Mr Justice Arnold, Judge of the High Court of England and Wales, Chancery Division</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 8 - Wednesday 12 September 2018

Subject matter: Copyright education & awareness; Introduction to PPL; the role of government

Session co-ordinator: Florian Koempel

Venue: Oasis, PPL, 1 Upper James Street, London W1F 9DE

From 09.00	Coffee
09.15-10.15	<b>Copyright education and awareness initiatives</b> <i>Catherine Davies, IPO and Marianne Grant, Motion Picture Association</i>
10.15-11.15	<b>Motion Picture Association: a multi-faceted approach to Content Protection</b> <i>Marianne Grant, Motion Picture Association</i>
11.15-11.30	Break
11.30-13.30	<b>Introduction to PPL - collective management of the rights of musical performers and producers</b> <i>Nicky Butterworth, Senior Legal &amp; Business Affairs Executive; Amanda Carmichael, Head of International; Tim Silver, Head of Business Services; David Tonks, Licensing Business Development Manager, PPL</i>
13.30-14.30	Lunch
14.30-15.30	<b>Audio Visual Performers' Rights, Beijing Treaty and beyond - AV performers in the UK, Europe and the rest of the world and the question of performers' rights inequality</b> <i>Andy Prodger, Chief Executive, British Equity Collecting Society</i>
15.30-16.40	<b>The Role of Government - International Policy Directorate and the work of IP attaches</b> <i>Bill Russell, Head of Global Co-operation, IPO</i>
16.40-17.50	<b>The Role of Government: policy-making and stakeholder engagement in copyright</b> <i>Nadia Vally, Deputy Director, Copyright and Enforcement Directorate, IPO</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

Day 9 - Thursday 13 September 2018

Subject matter: Brave New World; rights management at the BBC; Artificial Intelligence

Session co-ordinator: Dr Gaetano Dimita & Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
67-69 Lincoln's Inn Fields, London WC2A 3JB

From 08.45	Coffee
09.00-10.00	<b>Brave New World - Current national, international and regional issues in the context of the internet including User Generated Content</b> <i>Florian Koempel and Dr Gaetano Dimita</i>
10.00-10.10	Break
10.10-11.15	<b>Brave New World - discussion with participants on a range of problems posed by new technologies, including linking, streaming, site blocking, cyber lockers, including technical legal issues</b> <i>Florian Koempel and Dr Gaetano Dimita</i>
11.15-12.30	<b>BBC rights management in the digital environment</b> <i>Felicia Strehmel, Executive Project Manager and Strategy Lead, British Broadcasting Corporation</i>
12.30-13.30	Lunch
13.30-14.45	<b>Copyright &amp; Artificial Intelligence</b> <i>Dr Noam Shemtov, Director of Queen Mary Intellectual Property Research Institute</i>
14.45-16.45	<b>Brave New World continues</b>
16.45	Close
18.40-	Coach departs from Royal National Hotel
19.15-22.15	Closing dinner, Rex Whistler Restaurant, Tate Britain
22.30-	Coach pick up, returning to Royal National Hotel

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 10 - Friday 14 September 2018

Subject matter: Project reports, round up, presentation of certificates and close

Session co-ordinator: Dr Gaetano Dimita & Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

	<i>In attendance: Tshimanga Kongolo, Head, Professional Development Program, WIPO Academy</i>
09.15-09.30	Coffee
09.30-10.30	<b>Project Report - presentation by Group 1 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
10.30-10.45	Break
10.45-11.45	<b>Project Report - presentation by Group 2 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
11.45-12.45	<b>Project Report - presentation by Group 3 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
12.45-13.30	Lunch provided in-house
13.30-14.30	<b>Round up: an informal general session for participants to ask questions, seek clarification or to discuss any final points arising from the Training Course</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
14.30-15.30	<b>Presentation of Certificates</b> <i>Tshimanga Kongolo, Ros Lynch (with Professor Adrian Sterling and session coordinators)</i>
15.30-	Course Close



## WIPO-BCC Advanced Training Course on copyright and related rights

The course also receives support from the following organisations



---

British Copyright Council

2 Pancras Square, London, N1C 4AG

Tel: 020 3290 1444

[info@britishcopyright.org](mailto:info@britishcopyright.org)

[www.britishcopyright.org](http://www.britishcopyright.org)

Company Number: 6290126