



ADVANCED TRAINING COURSE – SUMMARY

WIPO-IPO-BCC Advanced Certificate Training on Copyright and Related Rights

organized by

the World Intellectual Property Organization (WIPO), the UK Intellectual Property Office (IPO), and the British Copyright Council (BCC)

with the collaboration of

Authors' Licensing and Collecting Society (ALCS),
Educational Recording Agency (ERA),
Musicians' Union (MU),
PPL
PRS for Music (PRSfM)

London, September 1 to 5, 2025

EXECUTIVE SUMMARY

The 2025 WIPO-IPO-BCC Course marked a return to form for the training program which is now in its 44th year.

Delivered over five days in venues spanning central London, the 13 delegates from across the world, joined colleagues representing the British Government from the IPO, global colleagues from WIPO and experts in their field from amongst the BCC membership who delivered sessions covering topics from CMOs to AI and Copyright.

In addition to lectures and workshops during the day, we also hosted three social events, including a Celebratory Dinner in Westminster with Guest Speaker, Lord Tim Clement Jones.



“Alongside the Course’s role in knowledge sharing and network building amongst colleagues working on IP and Copyright across the world, the Course continues to enable the BCC to maintain its excellent working relationship with the course partners WIPO and the IPO. We look forward to building on the relationships made during the week with WIPO, the IPO and our international copyright colleagues in 2026.”

We are tremendously grateful to the BCC members who supported the course Authors’ Licensing and Collecting Society (ALCS), Educational Recording Agency (ERA), Musicians’ Union (MU), PPL and PRS for Music (PRSfM) and those who so kindly hosted us including the Society of Authors (SoA) and Bird & Bird.”

Stephanie Reeves

Director of Policy and Public Affairs,
British Copyright Council

“WIPO’s 40-year collaboration with the BCC and UK IPO continues to deliver strong value for all participants. By securing high-level industry speakers and engaging leading figures from the UK creative sector and government, the three organizations work together to greatly enhance the program’s impact.”

Following the recent restructuring and the transfer of Copyright Development to the Regional and National Development Sector, this year’s session has demonstrated continuity in WIPO’s copyright capacity-building efforts and reaffirmed our ongoing commitment to this field, as

reflected in the numerous applications received from Member States. The WIPO–BCC-UK IPO partnership fully aligns with WIPO’s strategic objectives to deliver inclusive, high-impact training initiatives”

Sherine Greiss

Copyright Development Senior Coordinator, Department for Development Cooperation
World Intellectual Property Organization

“The WIPO Academy values the strong and long-standing collaboration with UKIPO and BCC in this program which we see is helping to bridge knowledge gaps and boosting the capabilities of government officials from developing countries, least developed countries, and countries in transition to appreciate and navigate the complex digital environment in the area of copyright and related rights. This program demonstrates our shared commitment to international collaboration in support of WIPO’s mission to make the IP ecosystem work for all countries .”

Victor Owade

Counsellor, Academic Institutions and Executive Program, WIPO Academy

“The IPO is proud of its longstanding partnership with WIPO and the BCC in making this highly regarded annual programme happen. Our collaboration delivers outcomes we all value- from capacity building to growing international relationships and global networks. Our commitment to this course is our commitment to working with our partners to improve awareness and education to help navigate the complexities of copyright and related rights.”

UK Intellectual Property Office

DELEGATE LIST - REPRESENTATIVES FROM:

Bangladesh Copyright Office	Bangladesh
Department of Copyright and Related Rights	Cambodia
Office of the Controller General of Patents, Designs and Trade Marks	India
State Agency of Intellectual Property and Innovation	Kyrgyzstan
National Intellectual Property Office	Oman
Kenya Copyright Board	Kenya
Copyright Unit, Ministry of Culture	Latvia
Uganda Registration Services Bureau	Uganda
National Intellectual Property Authority	Ukraine
Copyright Office of Tanzania	Tanzania
Intellectual Property Office	Eswatini
Copyright Department, Ministry of Justice	Ghana
Nigerian Copyright Commission	Nigeria

COURSE PROGRAM AND SUMMARY DISCUSSIONS

DAY 1

Monday, September 1, 2025 (London time)

Venue: Stationers Hall, The Stationers' Company, Stationers' Hall, Ave Maria Lane, London EC4M 7DD

Deep Dive: Legal Framework and IPO

10:00 – 10:30		Welcome and Opening Remarks
		Mr. Mike Prior, Interim Director of Rights, Policy, and Enforcement, UK Intellectual Property Office (IPO), London
		Ms. Sherine Greiss, Copyright Development Senior Coordinator, Department for Development Cooperation, World Intellectual Property Organization (WIPO), Geneva
		Mr. Trevor Cook, Chairman, British Copyright Council (BCC), London
		Mr. Victor Owade, Counsellor, Academic Institutions and Executive Program, WIPO Academy, WIPO, Geneva
10:30 - 11:15	Theme 1	Scene Setting: Copyright and the Creative and Cultural Economy – Overview of the Key Issues and Opportunities and Challenges
		Speaker: Mr. Florian Koempel, International Copyright Consultant, BCC, London
11.15 – 11.45	Break	
11:45 – 13:00	Theme 2	WIPO's Role in Copyright Norm Setting: Overview of SCCR discussions
		Speaker: Mr. Rafael Ferraz Vazquez, Legal Officer, Copyright Law Division, Copyright and Creative Industries Sector, WIPO, Geneva
13:00 – 14:00	Lunch break	

14:00 – 15:15	Theme 3	Panel session: The IPO and Policy Making
14:00 – 14:30		Introduction to the IPO: the Activities of the IPO on Copyright, Trademark, Patents and Enforcement (including PIPCU)
14:30 – 15:00		<p>Policy-Making – The Policy-Making Circle from Stakeholder Consultation to Legislative Initiatives as Well as the Process in the UK Parliament Leading to Royal Assent</p> <p>Speakers: Ms. Margaret Haig, Head of Copyright Delivery, IPO, London</p>
15.00-15.15		Discussion
15:15 – 15:45	Break	
15:45 – 17:00	Theme 4	Panel session: IPO Activities
15:45 – 16:05		<p>IPO Research Programme: the research to provide the basis for legislative and other activities (e.g. on music streaming)</p> <p>Speakers: Ms. Pauline Beck, Head of Social Research and Statistics, IPO, London</p>
16:05 – 16:25		<p>IPO Internal Work and Attaché Programme: the Business Case for the IPO Attaches Network and the Practical Importance for IPO and the Creative Industries</p> <p>Speakers: Ms. Sarah Roberts Favell, Deputy Director of International Policy, IPO, London</p>
16:25 – 16:45		<p>IP Education Campaign: Practical explanation of current IPO initiatives on education of business and public</p> <p>Speaker: Mr. Taffy Yiu, Interim Deputy Director of UK Ecosystems, IPO, London</p> <p>Dr. Sam Gallagher Head of Skills, Innovation, and Entrepreneurship Policy, IPO, London</p>
16:45 – 17.00		Discussion
17:00		End of Day 1
18:00	Social program: Welcome dinner for participants	

DAY 2

Tuesday, September 2, 2025

Venue: Society of Authors (subject to final confirmation), 24 Bedford Row, London WC1R 4EH

Deep Dive: Publishing and Visual

10:00 – 11:00	Theme 5	<p>Panel discussion: The Respective Interests of Authors and Publishers</p> <p>Speakers: Ms. Ambre Morvan, Senior Policy and Public Affairs Manager, Society of Authors, London</p> <p>Ms. Claudia Catelin, Head of Policy, Publishers Association, London</p> <p>Mr. Jack Newton, Head of Content Protection and Enforcement, Publishers Association, London</p>
11:00 – 11:15		<p>The UK Application of the Public Lending Right (PLR)</p> <p>Speaker: Mr. Luke Alcott, Public Affairs and Policy Manager, Authors' Licensing and Collecting Society (ALCS), London</p>
11:15 – 11:45	Break	
11:45 – 13:00	Theme 6	Collective Management
11:45 – 12:15		<p>General Overview of the Operation of CMOs in the Creative Value Chain in the UK</p> <p>Speaker: Mr. Andrew Yeates, Chair, Copyright and Technology Working Group, BCC, London</p>
12:15 – 12:45		<p>CLA as a Practical Example of Collective Management in the Book and Visual Sector</p> <p>Speaker: Ms. Madeleine Pow-Jones, Policy and Contracts Manager, Copyright Licensing Agency (CLA), London</p>
12:45 – 13:00		Discussion
13:00 – 14:00	Lunch break	
14:00 – 15:15	Theme 7	Visual Artists
14:00 – 14:45		<p>Looking into the Landscape of Visual Artists and Collective Management via DACS and PICSEL</p> <p>Speaker: Mr. Paul Kowalewski, Legal Manager, Design and Artists Copyright Society (DACS), London</p>

14:45 – 15:15

History of Artist Resale Right and its Importance for Visual Artists (Including Lobbying) Campaigns – Practical Operation and International Context

Speaker: Ms. Reema Selhi, Head of Policy and International, DCAS, London

15:15 – 15:45 Break

15:45 – 16:45 Theme 8

Panel session: The Practical Business of Artists in the Visual Sector (Photographers and AV Performers)

Speakers: Ms. Isabelle Doran, Chief Executive Officer, Association of Photographers (AOP), London

Ms. Jess Winchester, Legal Counsel and Company Secretary, British Equity Collecting Society (BECS), London

16:45 – 17.00

Discussion

17:00

End of Day 2

DAY 3 WEDNESDAY, SEPTEMBER 3, 2025

Venue: PPL, 1 Upper James Street, London W1F 9DE

Deep Dive: Music

10:00 – 11:15	Theme 9	High-Level Music Industry Overview
10:00 – 10:30		The UK Music Business
		Speaker: Mr. Florian Koempel, International Copyright Consultant, BCC, London
10:30 – 11:00		The International Context
		Speaker: Ms. Sherine Greiss, Copyright Development Senior Coordinator, Department for Development Cooperation, WIPO, Geneva
11:00 – 11:15		Discussion
11.15 – 11.45	Break	
11:45 – 13:00	Theme 10	IPO Codes
11:45 – 12:15		The IPO Initiatives Involving All Stakeholders in the Creative Value Chain - Addressing Creators' Concerns on Transparency and Metadata
		Speaker: Ms. Josephine Miles, Senior Policy Advisor – Copyright, IPO, London
		Mr. Joe Perrins, Head of Digital Technology Copyright Policy, IPO, London
12:15 – 12:45		Panel session: IPO and Industry Representatives Dialogue on Operational Matters
		Speakers: Ms. Josephine Miles, Senior Policy Advisor – Copyright, IPO, London
		Mr. Joe Perrins, Head of Digital Technology Copyright Policy, IPO, London
		Mr. Chris Cooke, Co-Founder and MD, Complete Music Update (CMU), and spokesperson for Council of Music Makers (CMM), London
		Ms. Sophie Jones, Chief Strategy Officer, BPI, London
12:45 – 13:00		Discussion
13:00 – 14:00	Lunch break	

14:00 – 15:15 Theme 11

Overview of the Practical Operation of PRS for Music Licensing on Behalf of Writers and Music Publishers

Speaker: Ms. Julia Rowan, Senior Policy and Public Affairs Manager, PRS For Music (PRSfM), London

15:15 – 15:45 Break

15:45 – 17:00 Theme 12

Overview of the Practical Operation of PPL Licensing on Behalf of Artists and Labels

Speaker: Ms. Candida Vaide, Senior Legal and Business Affairs Executive, PPL, London

Ms. Faisat Oloukun, Legal and Business Affairs Executive, PPL, London

17:00

End of Day 3

17:00 – 18:30 Social Program: After course drinks

Day 4 Thursday, September 4, 2025**Venue: PRS for Music, Hay's Lane, London SE1 2HB****Deep Dive: Opportunities and Challenges****10:00 – 13:00 Theme 13 Artificial Intelligence****10.00 – 11.15 Overview of Pertinent AI Issues (Including Practical Examples and Recent UK Case Law)**

Speaker: Ms. Anna Skurczynska, Partner, Open Plan Law, London

11.15 – 11.45 Break**11:45 – 13:00 Panel Discussion on AI Concerns of Specific Sectors and Policy Developments**

Speakers: Ms. Anna Skurczynska, Partner, Open Plan Law, London

Mr. Andrew Yeates, Chair, Copyright and Technology Working Group, BCC, London

13:00 – 14:00 Lunch break**14:00 – 15:15 Participant Presentations and Open Discussion: Current Opportunities and Challenges (part I)**

Moderators: Ms. Sherine Greiss, Copyright Development Senior Coordinator, Department for Development Cooperation, World Intellectual Property Organization (WIPO), Geneva

Mr. Florian Koempel, International Copyright Consultant, BCC, London

Mr. Andrew Yeates, Chair, Copyright and Technology Working Group, BCC, London

Speakers: **Participants Group A**

Bangladesh Ms. Syeda Nisha, Copyright Examiner, Bangladesh Copyright Office, West Aga

Cambodia Mr. Vanyuth Chou, Head of Administration Office, Department of Copyright and Related Rights, Ministry of Culture and Fine Arts, Phnom Pen

India Mr. Mohit, Senior Examiner of Trademark, GI and Copyright, Office of the Controller General of Patents, Designs and Trade Marks, Department for Promotion of Industry and Internal Trade, New Delhi

Kyrgyzstan Ms. Gulbaira Kudaiberdieva, Head, Copyright and Related Rights Department, State Agency of Intellectual Property and Innovation, Bishkek

Oman Ms. Nouf Al Balushi, Head, Copyright Section, National Intellectual Property Office, Muscat

Speakers: **Participants Group B**

Kenya Mr. Alex Omanga, Legal Counsel, Kenya Copyright Board, Nairobi

Latvia Mr. Austris Siliņš, Senior Legal Advisor, Copyright Unit, Ministry of Culture of the Republic of Latvia, Riga

Uganda Mr. Michael Wabugo, Senior Registration Officer, Uganda Registration Services Bureau, Kampala

Ukraine Ms. Anastasiia Tolkachova, Leading IP Professional, National Intellectual Property Authority, Kyiv

15:15 – 15:45 Break

15:15 – 17:00 Participant Presentations and Open Discussion: Current Opportunities and Challenges (part II)

Speakers: **Participants Group C**

Eswatini Ms. Nomcebo Patience Mavuso, Senior Copyright Examiner, Intellectual Property Office, Mbabane

Ghana Mr. William Bonsu, Principal State Attorney, Office of the Attorney General, Copyright Department, Ministry of Justice, Accra

Nigeria Mr. Charles Amudipe, Deputy Director (Operations), Nigerian Copyright Commission (NCC), Abuja

17:00 End of Day 4

18:00 Social Program: Celebration Dinner – Old Queen Street Café, 6 Old Queen St, London SW1H 9HP

**CELEBRATORY DINNER AT OLD QUEEN STREET CAFÉ, OLD QUEEN STREET,
WESTMINSTER**



Day 5 Friday, September 5, 2025**Venue: Bird & Bird, 12 New Fetter Lane, London EC4A 1JP****Deep Dive: Enforcement and Film Making**

10.00 – 11.15 Theme 15 Overview of Enforcement Proceedings in the UK from a Practical Point of View

Speaker: Ms. Bryony Gold, Associate, Intellectual Property Group, Bird and Bird, London

11.15 – 11.45 Break

11.45 – 12:45 Enforcement in Practice by Rights Holders

Speakers: Mr. Aiden Shipman, Lead Counsel Litigation, PRSfM, London

12:45 – 13:00 Discussion

13:00 – 14:00 Lunch
break

14:00 – 15:15 Theme 16 Copyright in Practice: Film Making

Speakers: Mr. Bertrand Moullier, Consultant, NARVAL Media, and Senior Adviser, International Federation of Film Producers Associations (FIAPF), London

15:15 – 15:45 Break

15:45 – 16:00 Questions

16:00 – 17:00 Closing Ceremony and Certificates

Ms. Stephanie Reeves, Director of Policy and Public Affairs, BCC, London

Mr. Florian Koempel, International Copyright Consultant, BCC, London

Mr. Victor Owade, Counsellor, Academic Institutions and Executive Program, WIPO Academy, WIPO, Geneva

17:00 End of Day 5