

# WIPO-BCC Advanced Training Course on copyright and related rights 2019

## PROGRAMME





# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 1 - Monday 2 September 2019

Subject matter: Opening Sessions, Overview, WIPO & Country Reports  
 Session co-ordinator: Dr Gaetano Dimita & Florian Koempel  
 Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
 67-69 Lincoln's Inn Fields, London WC2A 3JB

8.45	BCC representative to meet participants in the reception at the Cheshire Hotel for walk to Queen Mary University, Lincoln's Inn Fields
09.15-09.25	<b>Welcome &amp; opening remarks</b> <i>Dr Noam Shemtov, Deputy Director, Centre for Commercial Law Studies, Queen Mary University of London</i>
09.25-09.40	<b>Welcome &amp; opening remarks</b> <i>Michele Woods, Director of the Copyright Law Division at the World Intellectual Property Organization</i>
09.40-09.55	<b>Aims and Objectives of the Course</b> <i>Florian Koempel &amp; Dr Gaetano Dimita</i>
09.55-10.55	<b>Welcome &amp; opening remarks: Delivering IP policy</b> <i>Dr Ros Lynch, Director of Copyright and Enforcement Directorate, IPO</i>
10.55-11.10	<b>Welcome &amp; opening remarks</b> <i>Maureen Duffy, President of Honour, British Copyright Council</i>
11.10-11.20	Break
11.20-12.15	<b>Roundtable</b> of participants, their work, their areas of professional interest and their hopes for the course
12.15-12.30	<b>Country Reports Briefing</b> - allocation to groups and introduction to issues
12.30-13.45	Lunch
13.45-14.45	<b>Copyright Law: a general overview of national, international and regional instruments, current issues and developments</b> <i>Dr Gaetano Dimita</i>
14.45-15.00	Break
15.00-16.15	<b>Overview of Copyright at WIPO: SCCR and beyond</b> <i>Michele Woods</i>
16.15-17.00	<b>Country Reports</b> - Break out session
17.00-17.15	<b>Country Reports</b> - Group 1
17.15-17.30	<b>Country Reports</b> - Group 2
17.30-17.45	<b>Country Reports</b> - Group 3
17.45-18.00	<b>Country Reports</b> - Group 4
18.30-20.30	<b>Informal supper for participants and organisers</b> at Zizzi 8 Central St Giles Plaza, WC2H 8AB

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 2 - Tuesday 3 September 2019

Subject matter: General principles; WIPO Internet Treaties; Beijing Treaty; Marrakesh Treaty and accessible books

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-11.45 (Including a 10-minute break)	<b>General Principles of Copyright Law - focusing on UK law in an international context and including an examination of illustrative copyright cases taken from reported decisions</b> <i>Prof. Jonathan Griffiths, Professor in Intellectual Property Law, School of Law, Queen Mary University of London</i>
11.45-12.00	Break
12.00-13.00	<b>Introduction to Collective Rights Management in the UK</b> <i>Andrew Yeates, Consultant on Copyright and Creators' Rights &amp; Director, British Copyright Council</i>
13.00-14.00	Lunch
14.00-14.45	<b>WIPO Internet Treaties</b> <i>Michele Woods, WIPO</i>
14.45-17.30 (Including a 10-minute break)	<b>The Beijing and Marrakesh Treaties - Introduction</b> <i>Michele Woods, WIPO</i> <b>Marrakesh Treaty and the needs of people with print disabilities</b> <i>Richard Orme, CEO, Daisy Consortium and Director, Accessible Books Consortium</i> <b>Q&amp;A on Treaty Implementation</b> <i>with Michele Woods</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 3 - Wednesday 4 September 2019

Subject matter: Authors & Publishing

Session co-ordinator: Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.20	Project Reports - time to scope group reports with guidance from Florian Koempel
10.20-10.30	Break
10.30-11.30	<b>Rights and interests of publishers - legal basis and cases</b> <i>William Bowes, General Counsel, Condé Nast</i>
11.30-13.45	<b>Panel: Authors and Publishers - licensing in practice</b> <i>With Richard Combes, Authors' Licensing and Collecting Society &amp; Director of the British Copyright Council, and Sarah Faulder, Chief Executive, Publishers' Licensing Services &amp; Director of the British Copyright Council</i>  <b>Followed by Q&amp;A</b> with speakers joined by Michele Woods, WIPO
13.45-14.45	Lunch
14.45-16.00	<b>Rights and interests of authors - including the emergence of self publishing, the basis and importance of copyright in supporting cultural diversity</b> <i>Maureen Duffy, FRSL, KCL, Author and President of Honour, British Copyright Council</i>
16.00-16.10	Break
16.10-17.30	<b>Public Lending Right: international perspective</b> <i>Dr Jim Parker, Co-ordinator, International PLR</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 4 - Thursday 5 September 2019

Subject matter: Cultural heritage & IP; Issues for developing countries  
Session co-ordinator: Dr Gaetano Dimita  
Venue: Centre for Commercial Law Studies, Queen Mary University of London,  
67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.45	<b>Copyright and cultural heritage</b> <i>Anthony Misquitta, General Counsel, V&amp;A Museum</i>
10.45-11.00	Break
11.00-12.00	<b>Copyright and Developing Countries - presentations and debates including a round table discussion with participants, traditional and cultural expressions, exceptions and limitations in the context of International Treaties and discussions at WIPO's SCCR, access to knowledge, overlap with human rights and freedom of speech</b> <i>With Professor Uma Suthersanen, Professor of International Intellectual Property Law, Centre for Commercial Law Studies and Professor Graham Dutfield, Professor of International Governance, University of Leeds</i>
12.00-12.10	Break
12.10-13.00	<b>Copyright and Developing Countries - continued</b>
13.00-14.00	Lunch
14.00-15.30	<b>Developing Country issues - continued</b>
15.30-15.45	Break
15.45-17.15	<b>Developing Country issues continues - facilitated peer-to-peer discussion</b>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 5 - Friday 6 September 2019

Subject matter: Music

Session co-ordinator: Florian Koempel

Venue: Pyramid, PRS for Music, 2 Pancras Square, London N1C 4AG

From 09.00	Coffee
09.30-10.30	<b>Musical Works - legal basis and law</b> <i>Karen Fishman, Senior Corporate Counsel, PRS for Music</i>
10.30-10.45	Break
10.45-13.00	<b>Introduction to PRS for Music - Collective management of the rights of composers, songwriters and music publishers</b> <i>Presentations and Q&amp;A panels on licensing and distribution introduced and chaired by John Mottram, Head of Public Affairs, PRS for Music</i>
13.00-14.00	Lunch
14.00-15.20	<b>Musicians - rights in practice</b> <i>Phil Kear, National Organiser, Recording &amp; Broadcasting, Musicians' Union</i>
15.20-15.30	Break
15.30-16.30	<b>Rights and interests of music publishers</b> <i>Alex Kassner, Head of Legal and Business Affairs, Kassner Associated Publishers</i>
16.30-17.30	<b>Interests of songwriters and composers</b> <i>Helienne Lindvall, Songwriter, and Board Director and Chair of Songwriter Committee, The Ivors Academy</i>

## WIPO-BCC Advanced Training Course on copyright and related rights

**Saturday 7 September 2019**

10.00-	Participants to meet Dafydd Wyn-Phillips (London Blue Badge Guide) in the reception of the Cheshire Hotel and to travel by coach to the London Eye
10.30-11.15	<p>Flight on the London Eye</p> <p>Following the flight participants are invited to join Dafydd Wyn-Phillips and Elisabeth Ribbans for a guided walk along the south bank of the River Thames and to join other course organisers for a light lunch at The George, Southwark.</p> <p>The afternoon is free.</p>

**Sunday 8 September 2019**

All day	FREE
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# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 6 - Monday 9 September 2019

Subject matter: Enforcement; Film & TV; Copyright Tribunal; Judiciary  
Session co-ordinator: Florian Koempel  
Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 09.00	Coffee
09.30-10.45	<b>Enforcement process in the UK - injunctive relief &amp; remedies for copyright infringement civil v criminal procedure, role of courts and of IPEC and the small claims court</b> <i>Phil Sherrell, Partner (head of international media, entertainment and sport), Bird &amp; Bird</i>
10.45-12.45	<b>Panel: Overview of the UK's enforcement landscape</b> <i>Introduced and chaired by Eddy Leviten, Chief Operating Officer, Federation Against Copyright Theft (FACT). Other panellists to be confirmed</i>
12.45-13.45	Lunch
13.45-15.00	<b>Film and TV - overview of current issues</b> <i>Charlotte Lund Thomsen, Legal Counsel, International Federation of Film Producers Associations and International Video Federation</i>
15.00-15.05	Short break
15.05-16.15 (Followed by coffee time Q&A with Ms Keck)	<b>Copyright Tribunal - functions and practice</b> <i>Colleen Keck, Deputy Chairman, Copyright Tribunal</i>
16.30-17.45	<b>The Perspective of the Judiciary</b> <i>Mr Justice Arnold, Judge of the High Court of England and Wales, Chancery Division</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 7 - Tuesday 10 September 2019

Subject matter: Artistic works; Performers; Education & Awareness; rights management at the BBC

Session co-ordinator: Dr Gaetano Dimita

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

09.30-10.40	<b>Artistic works - legal basis, case law and licensing practice, including the Artists' Resale Right</b> <i>Reema Selhi, Legal and Policy Manager, and Simon Lackie, Head of Legal, Design and Artists' Copyright Society (DACS)</i>
10.40-10.50	Break
10.50-11.50	<b>Audio Visual Performers' Rights - AV performers in the UK, Europe and the rest of the world and performers' rights inequality</b> <i>Andrew Prodger, Chief Executive, British Equity Collecting Society</i>
11.50-12.00	Break
12.00-13.30	<b>Copyright education and awareness initiatives</b> <i>Nic Fearon-Low, Head of External Communications, IPO. Other speakers to be confirmed</i>
13.30-14.30	Lunch
14.30-16.00	Session to be confirmed
16.00-17.30	<b>BBC rights management in the digital environment</b> <i>Felicia Strehmel, Executive Project Manager and Strategy Lead, British Broadcasting Corporation</i>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 8 - Wednesday 11 September 2019

Subject matter: Introduction to PPL; overlap of IP rights; the role of government ; political and social change

Session co-ordinator: Florian Koempel

Venue: Oasis, PPL, 1 Upper James Street, London W1F 9DE

From 09.00	Coffee
09.30-11.30	<b>Introduction to PPL - collective management of the rights of musical performers and producers</b> <i>Camilla Waite, Head of Legal &amp; Business Affairs and PPL Team</i>
11.30-11.45	Break
11.45-12.45	<b>Impact of political and social change on copyright policy</b> <i>Andrew Yeates</i>
12.45-13.45	Lunch
13.45-15.00	<b>Overlap between copyright, trade marks, patents and designs</b> <i>Dr Marc Mimler, Senior Lecturer in Law, Centre for IP Policy and Management, Bournemouth University</i>
15.15-16.15	<b>The Role of Government: policy-making and stakeholder engagement in copyright</b> <i>Nadia Vally, Deputy Director, Copyright and Enforcement Directorate, IPO</i>
16.15-17.15	<b>The Role of Government - International Policy Directorate and the work of IP attaches</b> <i>Huw Watkins, International Policy Directorate, IPO</i>
17.15-17.45	<b>Coffee-time Q&amp;A with IPO officials</b>

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 9 - Thursday 12 September 2019

Subject matter: Brave New World; software and computer programs; Artificial Intelligence

Session co-ordinator: Dr Gaetano Dimita & Florian Koempel

Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

From 08.45	Coffee
09.00-10.00	<b>Brave New World - Current national, international and regional issues in the context of the internet including user-generated content</b> <i>Florian Koempel and Dr Gaetano Dimita</i>
10.00-10.10	Break
10.10-12.30	<b>Brave New World - discussion with participants on a range of problems posed by new technologies, including linking, streaming, site blocking, cyber lockers, including technical legal issues</b> <i>Florian Koempel and Dr Gaetano Dimita</i>
12.30-13.30	Lunch
13.30-14.30	<b>Rights in software and computer programs</b> <i>Trevor Cook, Partner, Wilmerhale, New York &amp; Chairman, British Copyright Council</i>
14.30-14.40	Break
14.40-16.00	<b>Copyright &amp; Artificial Intelligence</b> <i>Dr Noam Shemtov, Director of Queen Mary Intellectual Property Research Institute (timing tbc with speaker)</i>
16.00-16.30	<b>Reflections and questions</b> <i>Discussion with Dr Gaetano Dimita, Florian Koempel and Dr Noam Shemtov</i>
16.30	Close
18.45	Coach departs from Cheshire Hotel
19.15-22.15	Closing dinner at Rex Whistler Restaurant, Tate Britain
22.30	Coach pick up, returning to Cheshire Hotel

# WIPO-BCC Advanced Training Course on copyright and related rights

## Day 10 - Friday 13 September 2019

Subject matter: Project reports, round up, presentation of certificates and close  
 Session co-ordinator: Dr Gaetano Dimita & Florian Koempel  
 Venue: Centre for Commercial Law Studies, Queen Mary University of London, 67-69 Lincoln's Inn Fields, London WC2A 3JB

	<i>In attendance: Tshimanga Kongolo, Head, Professional Development Program, WIPO Academy</i>
09.15-09.30	Coffee
09.30-10.30	<b>Project Report - presentation by Group 1 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
10.30-10.45	Break
10.45-11.45	<b>Project Report - presentation by Group 2 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
11.45-12.45	<b>Project Report - presentation by Group 3 including Q&amp;A's from Moderators and from other participants</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
12.45-14.00	Lunch
14.00-15.00	<b>Round up: an informal general session for participants to ask questions, seek clarification or to discuss any final points arising from the Training Course</b> <i>Moderated by Florian Koempel and Dr Gaetano Dimita</i>
15.00-15.30	<b>Presentation of Certificates</b> <i>Tshimanga Kongolo, (with Professor Adrian Sterling and session coordinators)</i>
15.30	Course Close



## WIPO-BCC Advanced Training Course on copyright and related rights

The course also receives support from the following organisations



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British Copyright Council

2 Pancras Square, London, N1C 4AG

Tel: 020 3290 1444

[info@britishcopyright.org](mailto:info@britishcopyright.org)

[www.britishcopyright.org](http://www.britishcopyright.org)

Company Number: 06290126