



# WIPO-BCC Advanced Training Course on Copyright and Related Rights

## Information for participants

The 27th Advanced Training Course is organised by the World Intellectual Property Organization (WIPO) and the British Copyright Council (BCC), in cooperation with Queen Mary University of London Centre for Commercial Law Studies and with the assistance of the United Kingdom's Intellectual Property Office (IPO)





# WIPO-BCC Advanced Training Course on copyright and related rights

PL The Course also receives support from the following organisations



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## Aims and objectives

1. To provide an overview of the history and background of copyright law, from the national, international and regional points of view.
2. To provide details of the theoretical bases and economic aspects of copyright generally, and to examine UK copyright legislation in detail.
3. To provide examples of copyright in practice, e.g. (a) from the point of view of the Judiciary, (b) from the practitioner's point of view, c) by considering means of dealing with counterfeiting and piracy and (d) by presentation and analysis of a detailed case study involving unauthorised use of protected material.
4. To deal with specific issues, in particular (a) moral rights of authors, (b) problems posed by new technologies, (c) protection of computer programs, (d) the rights of performers, producers, broadcasters and publishers, (e) licensing of rights.
5. To examine in detail the situation in and requirements of developing countries, in particular those represented at the course.
6. To indicate the problems posed in reaching equitable principles of policy, in particular the balancing of the interests of right holders and the public.
7. To provide the opportunity to learn about the work of collective management organisations at first hand, including visits to PPL and PRS for Music.
8. To provide the opportunity for participants to learn of the progress achieved and problems faced by other countries represented at the Seminar, and thus to make contacts and form friendships across national boundaries.

## BCC Contacts



Ms. Elisabeth Ribbans,  
Director of Policy & Public Affairs  
British Copyright Council  
*Course organiser*



Dr Gaetano Dimita, Senior Lecturer in  
International Property Law  
Centre for Commercial Law Studies, QMUL  
*Session coordinator*



Mr Florian Koempel,  
International Copyright Consultant  
British Copyright Council  
*Session coordinator*



Ms Sharon Smith,  
Administrator,  
British Copyright Council  
*Participant liaison and course administration*



Mrs Caroline Sterling  
*Course support  
and participant welfare*



Mr Kunal Bindra  
*Course support*

## WIPO Contacts



Mr Sherif Saadallah  
Executive Director  
WIPO Academy



Mr Tshimanga Kongolo  
Head, Professional Development Program  
WIPO Academy



Ms Erika Giachino  
Training Assistant,  
WIPO Academy

## About the World Intellectual Property Organization (WIPO)

WIPO is the global forum for intellectual property services, policy, information and cooperation. It is a self-funding specialized agency of the United Nations, with 192 member states.

WIPO's mission is to lead the development of a balanced and effective international intellectual property (IP) system that enables innovation and creativity for the benefit of all.

WIPO provides

- A policy forum to shape balanced international IP rules for a changing world;
- Global services to protect IP across borders and to resolve disputes;
- Technical infrastructure to connect IP systems and share knowledge;
- Cooperation and capacity-building programs to enable all countries to use IP for economic, social and cultural development;
- A world reference source for IP information

For more information, visit [www.wipo.int](http://www.wipo.int)

### WIPO Academy

The WIPO Academy is the core entity in WIPO for training and human capacity-building activities, particularly for developing countries, least-developed countries (LDCs) and countries in transition.

The Academy acts as a catalyst for a virtual network of partners, experts and teachers in development-orientated IP training. It provides professional and open-access online learning and training. The training activities of the Academy are designed to expand the range and impact of training opportunities at the national, regional and international levels.

[www.wipo.int/academy/en/](http://www.wipo.int/academy/en/)

## About the British Copyright Council

The British Copyright Council (BCC) is an association of bodies representing those who create, hold interests or manage rights in literary, dramatic, musical and artistic works, films, sound recordings, broadcasts and other material in which rights of copyright or related rights subsist under the United Kingdom's copyright law (Copyright, Designs and Patents Act 1988 as amended) and those who perform such works.

Our members include professional associations, industry bodies, trade unions and collecting societies representing hundreds of thousands of authors, creators, performers, publishers and producers. These right holders include many freelancers, sole traders and SMEs as well as larger corporations.

The purposes of the BCC are:

- to defend and foster the principles of copyright and to encourage their understanding and acceptance throughout the world;
- to bring together the bodies who speak for those who create, or hold interests or rights of copyright in literary, dramatic, musical and artistic works and those who perform such works;
- to monitor changes in law, in administration, in social practice and technology which may affect the principles of copyright;
- to urge upon the British Government and all appropriate authorities and bodies at home and abroad such advice or action as the BCC may decide;
- to consider any material relating to copyright.

More information about the BCC, its members and its activities can be found at [www.britishcopyright.org](http://www.britishcopyright.org)

## **About the Centre for Commercial Law Studies, Queen Mary University of London**

Situated in Lincoln's Inn Fields at the heart of legal London, the Centre for Commercial Law Studies (CCLS) is a department within the School of Law at Queen Mary University of London.

Since its establishment in 1980, CCLS has remained at the forefront of legal and law reforms that influence the development and application of commercial law from an international and comparative perspective. The Centre has developed an expertise in specific areas of commercial law, including intellectual property, banking and finance, arbitration, information technology and new technologies, media, international economic law, tax, development, corporate governance, and more recently developed specialisms, such as insurance, energy and shipping law.

Our international profile has been influenced by the establishment of LLM programmes in Paris and Piraeus, Greece.

With 25,332 students and 4,000 staff, Queen Mary is one of the biggest University of London colleges. It is also a member of the Russell Group, which represents 24 leading UK universities committed to maintaining the very best research, an outstanding teaching and learning experience and unrivalled links with business and the public sector. It has eight Nobel laureates among its alumni.

## About the UK Intellectual Property Office

The Intellectual Property Office (IPO) is the official UK government body responsible for intellectual property (IP) rights including: granting UK patents, trademarks and design rights; IP policy; educating businesses and consumers about IP rights and responsibilities; and supporting IP enforcement.

We run a strong and accessible IP system which encourages innovation and supports investment in the future of our ideas. We help people get the right type of protection for their creation or invention. We give straightforward information and guidance to businesses, researchers and individuals, helping them understand whether intellectual property rights protection is right for them.

In a fast-developing digital world and global marketplace we provide a responsive system, striking the right balance that protects the work of creators and allows access to content and services for consumers.

We work closely with the police, Trading Standards and other enforcement bodies in the UK and overseas to crackdown on counterfeit goods and digital piracy. We offer a range of ways to help resolve disputes.

The UK Patent Office was set up in 1852 although the origins of the patent system date back to the 15th century. In 2007 the Patent Office adopted the Intellectual Property Office as its operating name. We are based in Newport, South Wales, with a satellite office in London, with more than 1000 staff delivering our services.

# What to expect from the course

## Subject Matter

The programme has been carefully developed over the years to cover the major aspects of copyright and related rights. It is structured around eight topics (i) subsistence of copyright; (ii) policymaking and the regulatory role, including copyright issues debated under the WIPO Standing Committee on Copyright and Related Rights (SCCR); (iii) enforcement of copyright; (iv) facilitating access and licensing and copyright awareness; (v) issues for developing countries; (vi) an introduction to collective management organisations; (vii) digital issues; (viii) legal protection and rights in practice. Incorporated into these topics are essential subjects such as protection of rights in the online environment, and in addition there are case study sessions.

## Country Reports

Participants must prepare and submit a written Country Report (using a template provided by the BCC) in advance of attending the course. The reports will be shared with other participants for information and to assist discussion. All participants are expected to take an active part in the Country Report session on Day 1, which focuses on issues and challenges for participating countries.

## Developing Countries Project

Participants will also be briefed on a developing countries project. They will be allocated to groups and provided with a written brief asking them to develop their ideas during the two weeks of the course. Each group is expected to prepare a short paper, to present their ideas as a group at the end of the second week and to participate in a debate with other participants. Some time will be set aside during the programme to work on these projects, but groups are expected to work on them substantially in their free time. The project is as much about cooperation between country representatives and advocacy skills, as it is about its subject matter.

To help contribute to thinking for the project, participants are expected to carry forward ideas and issues from the Country Report session on Day 1 — and a further day of the course is largely devoted to discussion of issues of particular relevance for developing countries. This day will be supervised by Professor Uma Suthersanen and Professor Graham Dutfield.

## Timetable

For the daily schedule of presentations, participants are referred to the separate programme.

## Course Venues



Centre for Commercial Law Studies, Queen Mary,  
University of London, 67-69 Lincoln's Inn Fields,  
London WC2A 3JB



Boardroom, PPL UK, 1 Upper James Street,  
London W1F 9DE



Pyramid room, PRS for Music, 2 Pancras Square,  
London N1C 4AG

When visiting a venue for the first time, participants are normally accompanied on foot by Elisabeth Ribbons.

## **Role of session coordinators**

The session coordinators are Dr Gaetano Dimita and Mr Florian Koempel. Their role is to act as guides for the participants and to ensure continuity of content. They also contribute presentations on their own specialist subject areas and will moderate the Country Report session and set and moderate the project reports.

## **Speakers**

Speakers are mainly senior executives working for member organisations of the British Copyright Council, which is representative of the UK's copyright and creative industries. Speakers from WIPO participate to cover international copyright treaties and issues as debated by member states in the SCCR. Other speakers are academics, judges and legal practitioners, including those working for specialist law firms and other companies and organisations with an interest in copyright and related rights.

## **Participants**

Developing country participants are nominated by their governments and approved by the WIPO Academy. Applications are carefully reviewed by WIPO and the BCC to ensure they will benefit from attendance at the course.

Participants are mainly government officials from copyright offices, government ministries or institutions responsible for copyright and related rights, its administration and enforcement and are from countries in Africa, the Arab region, Asia and Pacific, Latin America and the Caribbean region and countries with economies in transition. Most are qualified lawyers, some are legislators or policymakers, others manage collecting societies, or are involved in IP enforcement or the development of copyright awareness programmes.

## **Language of the course**

The language of the course is English. An ability to speak English, as well as understand and read it, is essential for full participation in the course.

## **Intensity of the course**

The subject matter is wide; presentation styles vary, though most take the form of a PowerPoint presentation. The course is intensive and can be tiring. Most sessions last approximately 70 minutes. Presenters are generally asked to speak for around 40 minutes followed by a 30-minute discussion in which participants are expected to take an active part.

## **Course materials**

The course is mostly paperless. Where permission is granted, presentations available before the end of the course will be provided to participants on a USB memory stick during the closing session on 13 September. Many of the presentations will also be made available in a password-protected area of the BCC's website once the course has finished.

## **Certificates of attendance**

All developing country participants who successfully complete the course will receive a certificate of attendance from the WIPO Academy countersigned by the BCC and Queen Mary University of London.

## **Internet & telecommunications**

Although Queen Mary University of London and other venues generally provide guest wifi, participants should be aware that access to the internet and to telephone facilities during the working day may be limited. Access to wifi and telephone is available at the hotel.

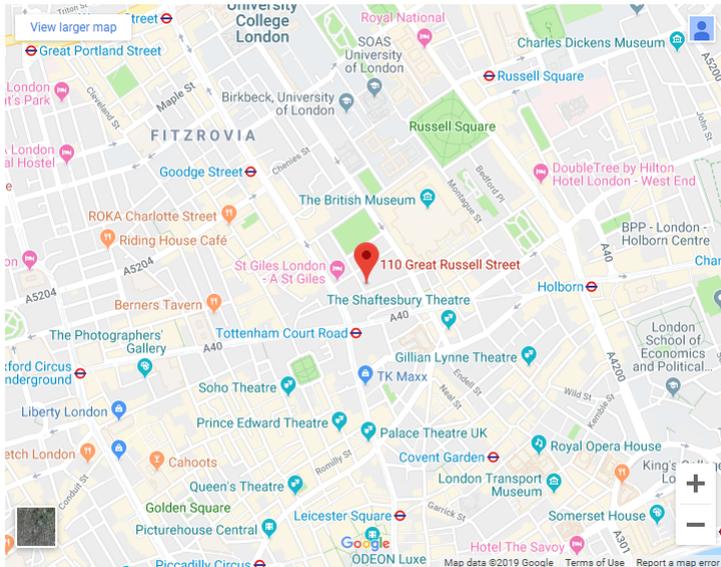
## **Official duties**

While the organisers recognise that participants may need to carry out some official duties while in London, attendance at and participation in the course must be a priority.

## Accommodation

The Cheshire Hotel: 110 Great Russell Street, London WC1B 3NA

Tel: +44 (0) 207 637 7777 <https://cheshirehotel.co.uk/>



Each participant will have a single room with private bathroom, television and wifi access. Breakfast will be provided.

The cost of the room, breakfast and taxes are paid directly by WIPO. All other costs are the responsibility of the participant. Any supplements for additional meals, drinks, telephone calls, laundry and other such expenses, must be paid directly to the hotel by the participant before they depart at the end of the course.

The hotel is a 10-minute walk from the main course venue, the Centre for Commercial Law Studies (CCLS), Queen Mary University of London.

The closest Underground station is Tottenham Court Road. Participants can take the Central Line one stop (eastbound) to Holborn station for CCLS. Total journey time door-to-door using this route is approximately 12 minutes.

## Subsistence

Developing Country Participants receive a lump sum payment of £70 per day to cover meals and other expenses.

## Entering the UK

To ensure entry in the United Kingdom, participants are advised to consult the Consular or Visa Section of their local British Embassy or High Commission. All participants are also advised to have available for inspection by the Immigration Officers on arrival, the letter of invitation from WIPO and the letter of invitation from the BCC to attend the course.

Once a participant has accepted their invitation from WIPO to attend the course and has accepted the separate invitation from the BCC, the BCC will provide a letter in support of a visa application to the relevant Embassy or High Commission, if asked to do so. Participants must contact WIPO and/or the BCC immediately they become aware of the need for such a letter. Sharon Smith, the BCC's Office Administrator is the main point of contact on visas. She can be reached at [sharon@britishcopyright.org](mailto:sharon@britishcopyright.org).

Participants must obtain all necessary visas before departure from their home country and it is important that visa applications are submitted in plenty of time. In some cases, this may be some months in advance. The BCC cannot contribute to the cost of applying for a visa.

## Air ticket

Tickets for air travel are issued through WIPO. The BCC cannot assist with tickets. It is the responsibility of each participant to contact Carlson Wagonlit Travel (24 hours/7days) at [wipo.ch@contactcwt.com](mailto:wipo.ch@contactcwt.com) or telephone +41 233 87800 in case of emergency during their journey to or from London, if the concerned airline company is unable to provide assistance. WIPO and BCC should also be informed on any issue occurring during the trip.

## Arrival and departure

Participants will arrive and depart at different times and from different airports, so are responsible for making their own transfer arrangements to and from central London, but information and assistance on the best way to travel will be provided.

## Climate and weather

Early September is usually still quite warm in London. The average daytime temperature is 17°C, with highs of 19°C, but there is a risk of rain. Participants are advised to bring a raincoat and umbrella. BBC Weather provides a reliable forecast [www.bbc.com/weather/2643743](http://www.bbc.com/weather/2643743).

## Travel around London

Each participant will be provided with an Oyster card to pay for travel on London buses and Underground to a pre-loaded credit limit. Once the credit is exceeded, participants are expected to top-up the cards themselves.

## Money

The UK currency is pound sterling (£/GBP). Cash and credit or debit cards are accepted in most places. Contactless card payments are widely used, including on public transport, up to £30 per transaction. Please note: paper £5 and £10 notes are no longer accepted; they have been replaced by plastic banknotes. The round £1 coin has also been replaced by a 12-sided coin.

## **Meals**

Coffee and tea will be provided during the morning and afternoon breaks of each working day. The hotel arrangements include breakfast.

Participants are expected to make their own arrangements for lunch and for dinner each day and at the weekend, except where the programme states otherwise.

## **Smoking**

Smoking is not permitted in hotels, restaurants, bars, offices or other public buildings in the UK. Most premises will have an external area designated for smoking.

## **Social programme**

Participants will be expected to attend a formal closing dinner at Tate Britain on the evening of Thursday 12 September. There are no particular requirements as to clothing at this dinner. Social events may be attended in informal dress, but participants are asked to remember that the course and activities around it are held in a professional environment.

Participants joining organisers for London Eye trip on Saturday 7 September will spend some time outside. Clothes and shoes suitable for walking will be needed.

## **Luggage**

Participants should make allowance in their baggage for papers, documents and books collected in London. Excess baggage costs cannot be met either by WIPO or by the BCC.

## **Health**

Participants should ensure that the organisers are aware of any health problems or impairments before joining the course in London, so that special arrangements can be made if necessary. The easiest way to get around London is on foot or via public transport so the organisers advise early warning of any mobility issues is essential.

## **Emergencies**

Upon arrival, participants should immediately provide the Course Organiser with emergency contact details for next of kin, and friends or family based in the UK.

## **Personal safety**

Participants should be vigilant in central London, particularly on the Underground and in other crowded places (eg Oxford Street).

## Contact Information

The Secretariat for the course in London is provided by the British Copyright Council (BCC). The BCC's registered and postal address is:

2 Pancras Square  
London N1C 4AG

BCC staff do not operate from this address.

Elisabeth Ribbans, the BCC's Director of Policy & Public Affairs and Course Organiser, will be on-site throughout most of the course. Elisabeth and Sharon can be contacted prior to the seminar on + 44 20 3290 1444 and on + 44 (0) 7791 677827. During the course, Elisabeth should be contacted only on her mobile telephone or via email.

Email enquiries should be sent to:

Elisabeth Ribbans: [elisabeth@britishcopyright.org](mailto:elisabeth@britishcopyright.org)

Sharon Smith: [sharon@britishcopyright.org](mailto:sharon@britishcopyright.org)

Tshimanga Kongolo: [tshimanga.kongolo@wipo.int](mailto:tshimanga.kongolo@wipo.int)

Erika Giachino: [erika.giachino@wipo.int](mailto:erika.giachino@wipo.int)



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